

Editorial Note for Journal of Pharmacognosy and Phytochemistry**Dr. Amrutha Valli Audipudi****Assistant Professor Department of Microbiology Acharya Nagarjuna University,
India, E-mail: audipudi_amrita@yahoo.com****Editorial Note**

The Research & Reviews: Journal of Pharmacognosy and Phytochemistry was inaugurated in 2013 and has continued publishing successfully with Volume 8 in 2020. Since the journal was established, JPRPC has published in excess of 100 topical and interesting theoretical and Empirical Papers has been published with broad scope, encompassing all the areas of diagnosis and treatment system associated with Plant Science, Pharmacognosy, Phytochemistry, Medical Plants, Toxic Plants, Natural Products discovery and evaluation, Cell and Molecular Plant Biology, Ethnobotany, Plant Anatomy, Primary and Secondary Metabolites, Plant Nutrition, Traditional Medicine, Biological evaluation of crude extracts, essential oils and pure isolates, Medicinal and Aromatic Plants and Phytopharmacological Activities.

Sometimes reaching our biggest goals takes more time, patience, and grit than we expect, hence the journal took a major step involving social media and making a varied platforms to our researchers to get in touch with us and Google Analytics has revealed an amazing statistics regarding the popularity of this journal. All through Feb 2014- Nov 2019 there were 624 page views. The total number of returning visitors were 3,832. Moreover, globally 45,870+ new users have accessed the journal website for information on the journal and the published articles. More than 72,000+ Visitors visiting the journal site to read the published articles or submit their research outcomes Highest number of Visitors reporting both from the developed and developing nations Majority of the visitors have come from USA (27.16%), India (22.79%), Italy (4.37%), Sweden (4.37%), Spain (3.52%), and Australia (2.64%) Canada (2.64%), UK (2.64%), Turkey (2.64%) The Journal received tremendous attention from the researchers in terms of visits from USA, UK, India, Japan, Korea, China, etc.

The objective of JPRPC is to publish high-quality and original research papers alongside relevant and insightful reviews. As such, the journal aspires to be vibrant, engaging and accessible, and at the same time integrative and challenging, Needless to say, any papers that you wish to submit, either individually or collaboratively, are much appreciated and will make a substantial contribution to the early development and success of the journal.

I am extremely grateful to the group of editors including Jagadeesh Singh S D Ganapaty S Koppala Narayana Sunil Kumar, Nianping Feng, Song Gao, Farouk El-Sabban, Roslida Abd Hamid, Dr. Sanu Augustine, Gdula-Argasinska Joanna Ewa, DEEPAK PRADHAN, Fabiana Fuentes León, Saumendu Deb Roy, Mandumpal Chacko Sabu, Bipin Chandra Joshi, Srinivas Rao Chennamaneni, Pramod Yeole, Devdutt Chaturvedi, Amrutha Valli Audipudi, Fathy Kandeel EL Fiky, Dinesh Kumar, Eduardo José Caldeira, for bestowing us with their consistent efforts and our reviewer panel for their meticulous work and helping the journal reach international Standards.

The Editor-in-Chief and editorial staff of JPRPC look forward to working with potential authors of review papers, for which the editorial process would be handled efficiently and in a timely manner. I would also extend my gladness by thanking the advisory and the editorial board, the office bearers and staff at omics secretariat for their support in bringing out yet another volume of JPRPC and look forward to their unrelenting support to bring out the Volume 9 in scheduled time.